



## **2019 Sponsorship Opportunities**

### **About Wood River Women's Foundation**

Wood River Women's Foundation (WRWF) is a strong and inclusive collective of informed women who together support a wide-range of nonprofit work in Blaine County. Despite the small size of our beloved Wood River Valley community, we are one of the largest women's collective giving organizations in the United States. More than 350 women are members and active participants in our work, including both full-time and part-time residents.

Since our founding in 2004, WRWF has made grants totaling more than \$2.4 million to local nonprofits providing support in Arts, Education, Environment, Health and Human Services. The most visible element of our work is our community grant-making, while the heart of our effort is to nurture and grow women philanthropic leaders.

### **Member demographics**

Our members are generous, smart, philanthropically-minded women who are committed to making our community stronger, more equitable and healthier for all of us. We represent a wide range in ages and span a spectrum from career professionals and community leaders to sophisticated philanthropists. We are active and retired corporate executives, directors of private family foundations and active community volunteers. We live throughout Blaine County and across the country. The variety of our backgrounds and perspectives come together to help us become more informed, strategic philanthropists and more confident, skilled community leaders.

### **Partnership Invitation**

As a 501(c)(3) nonprofit organization, WRWF funds its' operations with contributions. While our financial support primarily comes from our membership, corporate sponsorships help us expand the reach of our programming into the broader community. In addition to our grant-making activities, WRWF produces an annual summer grant awards celebration to support philanthropy and honor our grantees, and an annual winter educational forum to further our mission of building philanthropic leaders. Both events include guests and, often, members of the public.

WRWF values connection to and collaboration with our greater community - the business sector as well as the nonprofit sector - and we welcome partnerships that introduce our members to companies and firms that share our values.

# **Sponsorship Benefits: \$10,000 Minimum**

## **General**

- Your company's logo on WRWF website throughout the entire year, with a link to your company's website.
- Access to WRWF member events (annual awards luncheon, winter forum, monthly socials)
- Sponsor profile in WRWF newsletter
- Recognition in all paid media coverage

## **Event Specific Benefits**

- Your company's logo displayed on all printed and electronic invitations as sponsor
- Table for 10 at the Grant Awards Luncheon
- Tickets for 10 to the Winter Education Forum
- Recognition in the Foundation's newsletters
- An event program with your company's logo included (when an event program is produced)
- Recognition from the podium of your company's generous support at the event
- Your company's logo on the event banner and/or on podium signage if desired
- A resource table at the event featuring your company's branded materials, if desired
- Name included in WRWF social media posts related to event

## **Grant Awards Luncheon - Summer**

The summer luncheon is our largest event of the year and is a celebration of our philanthropic work and the nonprofits who will be awarded 2019 grants. The audience includes WRWF members and their guests as well as staff and board leaders from grantee organizations. The venue is Trail Creek at Sun Valley. The generosity of sponsorship support allows us to offer this event to representatives of our grantees at no charge.

Expected Attendance: 250 Foundation members including business, community, philanthropic and nonprofit leaders.

## **Winter Education Forum**

WRWF hosts an annual education event focused on a key element in our mission which is to foster and build philanthropic leaders. Our speakers are drawn from national and local thought leaders on philanthropy. In 2018, the event was held at The Community School Theater and drew more than 150 members, nonprofit directors, and community leaders. Our speaker, Lukas Haynes, Executive Director of the David Rockefeller Fund, was featured in The Idaho Mountain Express, Eye on Sun Valley and in a nationally broadcast live radio interview on KDPI.

## **Tiered Sponsorship Benefits: \$5,000**

### **General**

- Your company's logo on WRWF website throughout the entire year.
- Access to WRWF's two major member events (annual awards luncheon and winter forum)
- Sponsor profile in WRWF newsletter

### **Event Specific Benefits**

- Your company's logo displayed on all printed and electronic invitations as sponsor
- Four free attendees
- Recognition in the Foundation's newsletters
- An event program with your company's logo included (when an event program is produced)
- Recognition from the podium of your company's generous support at the event
- Your company's logo on the event banner and/or on podium signage if desired
- Name included in WRWF social media posts related to event

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## **Tiered Sponsorship Benefits: \$2,500**

### **General**

- Your company's logo on WRWF website throughout the entire year.
- Access to WRWF's two major member events (annual awards luncheon and winter education forum)

### **Event Specific Benefits**

- Your company's logo displayed on all printed and electronic invitations as sponsor
- Two free attendees
- An event program with your company's logo included (when an event program is produced)
- Recognition from the podium of your company's generous support at the event

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